

RDS NW Trust R&D Link Advisers



Name: Maria Thornton



Trust Link Advisers

- Address the research design support needs of local trusts in collaboration with Front Line Advisers
- Work with local RDS NW teams and NHS Engagement Officers to support engagement activities with NHS Trusts
- Support and promote RDS NW events to NHS Trusts
- Respond to NHS Trusts' requests for RDS NW input into local events/support programmes

NHS Engagement Officers

Work closely with Trust Link Advisers to:

- Develop engagement strategies to promote RDS NW and the services it can provide
- Create a point of contact with each NHS trust
- Work with the RDS NW Communications and Information Manager to develop communication tools to support the engagement activity
- Share good practice across the region
- Work with Research Design Service (RDS) across England on RDS promotional activities

Work to date:

- Reviewed list of NW Trusts and allocated Trust Link Adviser and NHS Engagement Officer
- Trust Link Advisers/NHS Engagement Officers made contact with Trusts (R&D managers) to:
 - Establish needs of individual Trusts
 - Promote RDS within the Trust (R&I website, bulletins/newsletters)
 - Explore some of the barriers to engagement (dispelling myths)
 - Identifying opportunities to engage with social care organisations

Myth Busting

- Trusts have to pay for RDS NW advice
- You need a fully developed proposal before seeking advice:
#startwithus campaign
- Advice given for National Institute for Health Research applications only

How can we help?

- Adjust advice to meet the needs of the researcher (level of experience and time constraints of the NHS researcher)
- Promote the wide range of RDS support available
- Frame contact to suit particular funding calls
- Identify opportunities to develop collaborations between Trusts
- Trust Link Advisers/NHS Engagement Officers are available to attend Trust research events

Thank you!