

RDS NW public involvement expertise video transcript

Welcome to one of a series of short videos highlighting the advice expertise of the NIHR Research Design Service North West.

Public involvement has been defined by the NIHR INVOLVE organisation as research being carried out with or by members of the public rather than to, about or for them.

Essentially, it is about working with the public as partners to design, deliver and disseminate research that is of the highest quality rather than involving the public simply as the participants in a research study.

Public involvement is an approach not a method. Examples of public involvement include identifying research priorities and important research questions, developing recruitment strategies which are not off-putting to potential research participants, reviewing materials such as recruitment posters and participant information leaflets and being a part of an advisory group feeding into all key aspects of the research.

Public involvement is a requirement of National Institute for Health Research funding and many of the other funding bodies. For these funders you will be expected to write a summary of the public involvement strategy for your project. Research Design Service North West advisers have expertise in this area and can help you find the most appropriate approach for your particular research study.

Getting early input from patients and the public is encouraged and can be supported through the Research Design Service North West Public Involvement fund, which you will be eligible to apply for if you are receiving advice from the Research Design Service North West on your funding application.

If you would like to apply for free advice from the Research Design Service North West or would like further information about patient and public involvement or the public involvement fund then please visit the Research Design Service North West website.